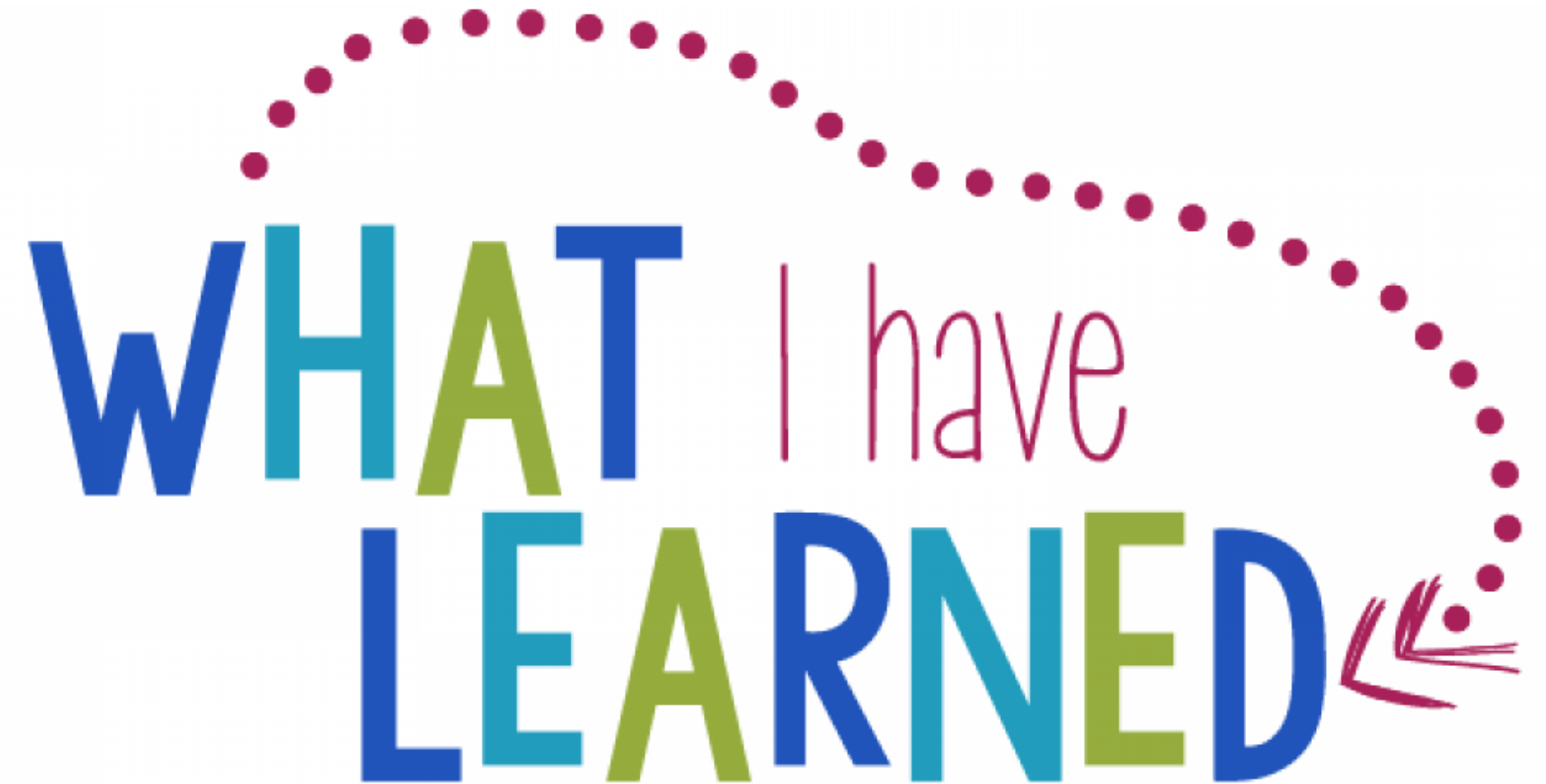


Advancing Possibilities

Lessons learned and
insights gained...

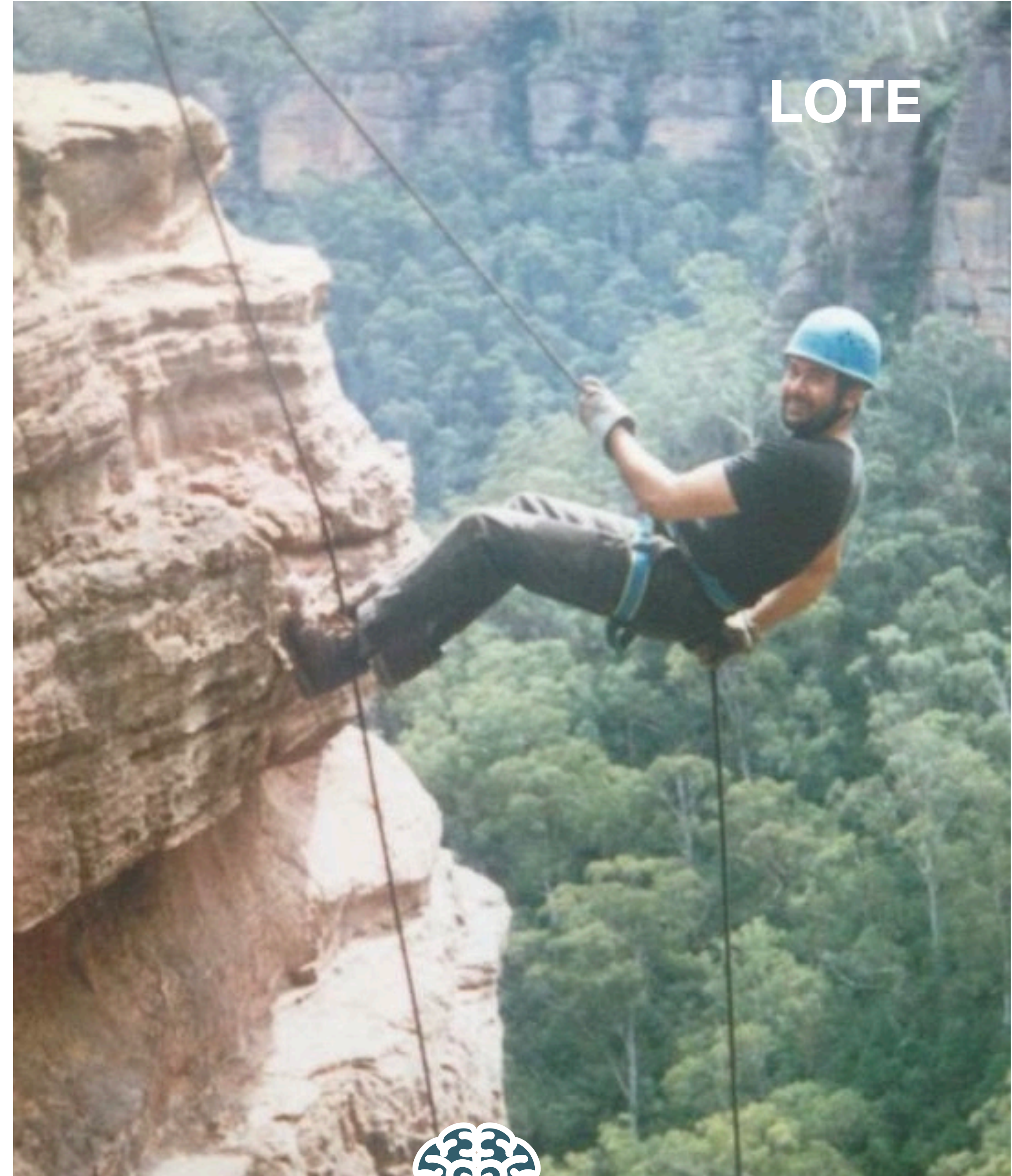


WHAT I have
LEARNED

Russell Cotter - JP Morgan Chase

Bio.

- Enterprise Business Architect
- Technology - OSI Stack
- Australian American
- Multiple Industry Sectors
- Advisor
- Arts
- Family

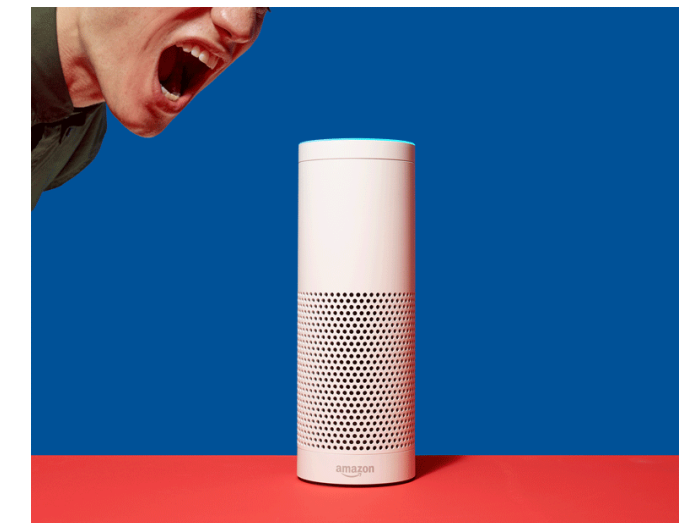


LOTE

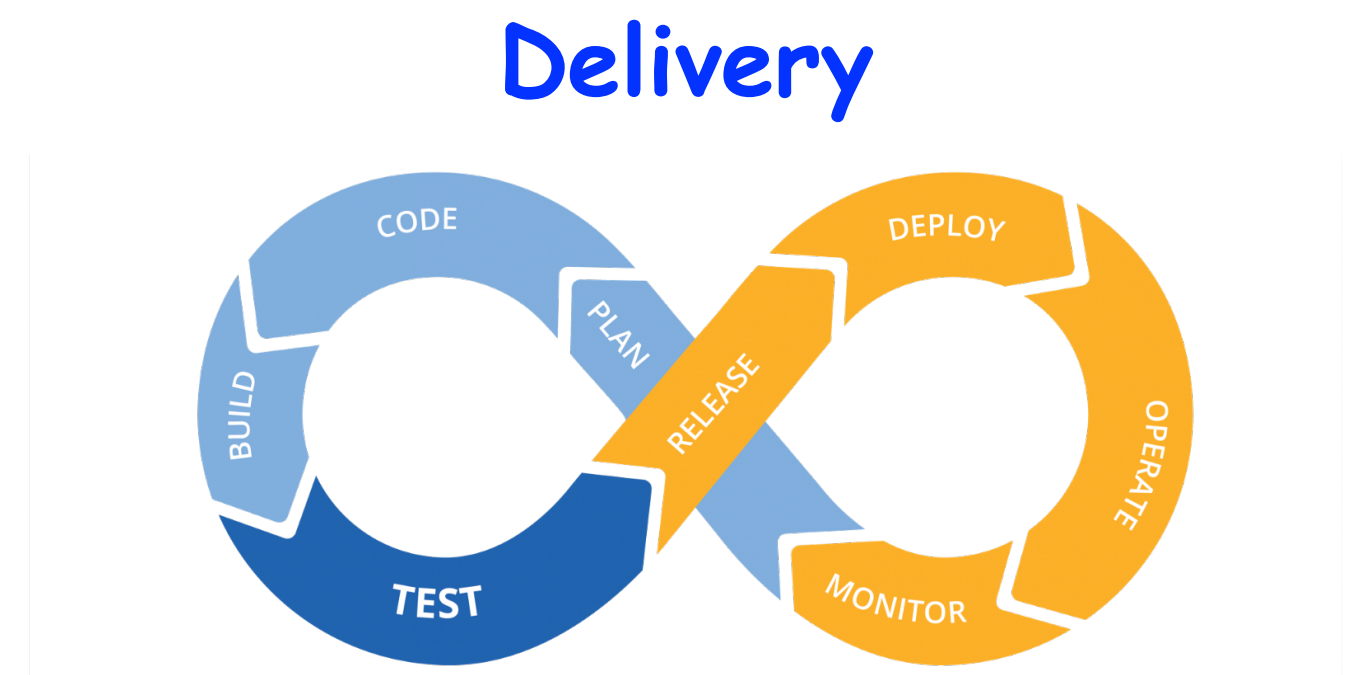




The next, next generation
Information super **highway**
is becoming the
Digital super **runway**

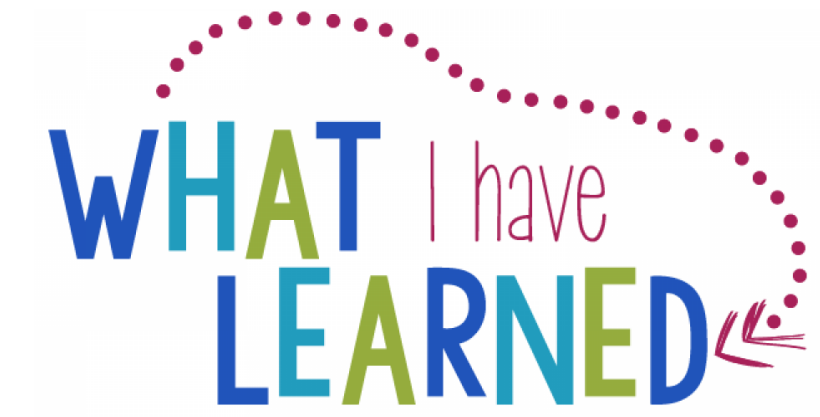


Key themes



ETHICS...





Convenience.

Immediate gratification.

Advocacy.

Anticipation of needs.

Protection.





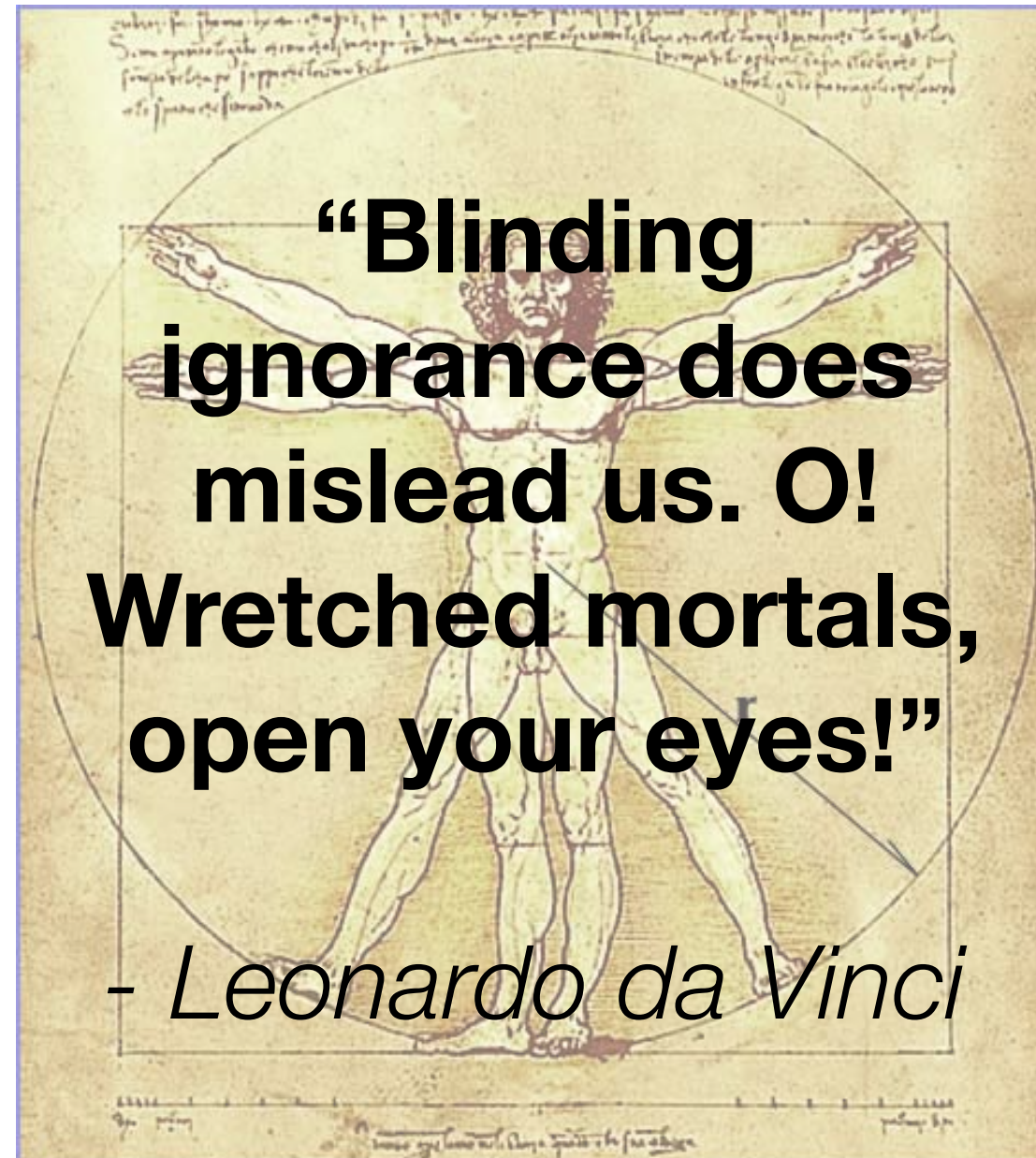
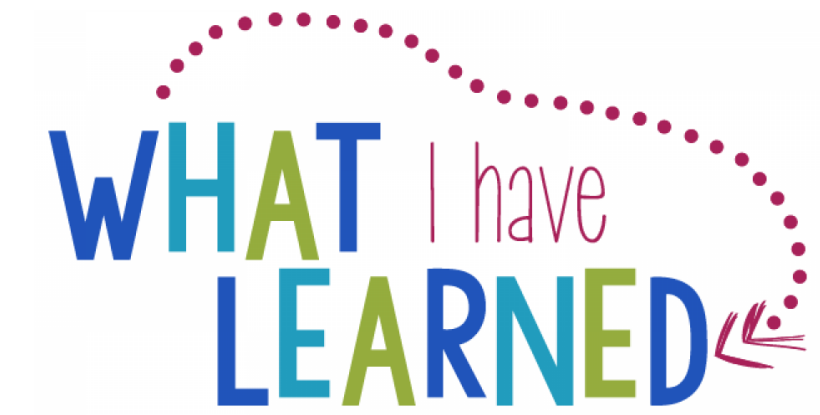
Build **awareness.**

Fast **acquisition.**

Easy **activation.**

Constantly **adapt.**





Not just the bottom line.

Brute force is unsustainable.

Stakeholders carry stakes.

Strategy matters.

Quality.





Better **ability**.

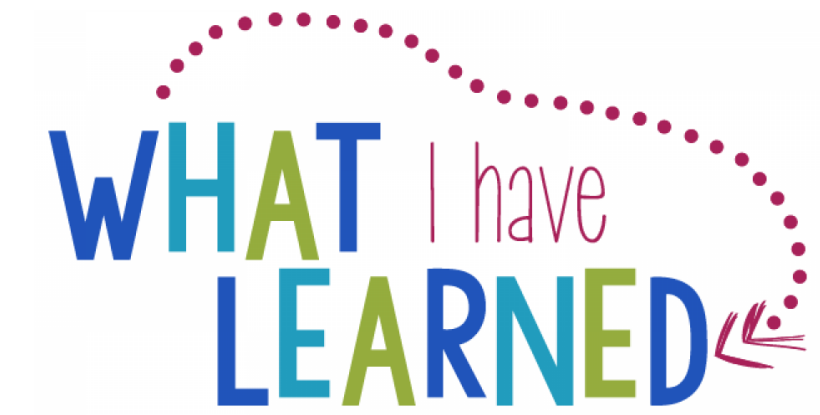
Stronger **stability**.

Faster **agility**.

Cost effective.

More “ity”





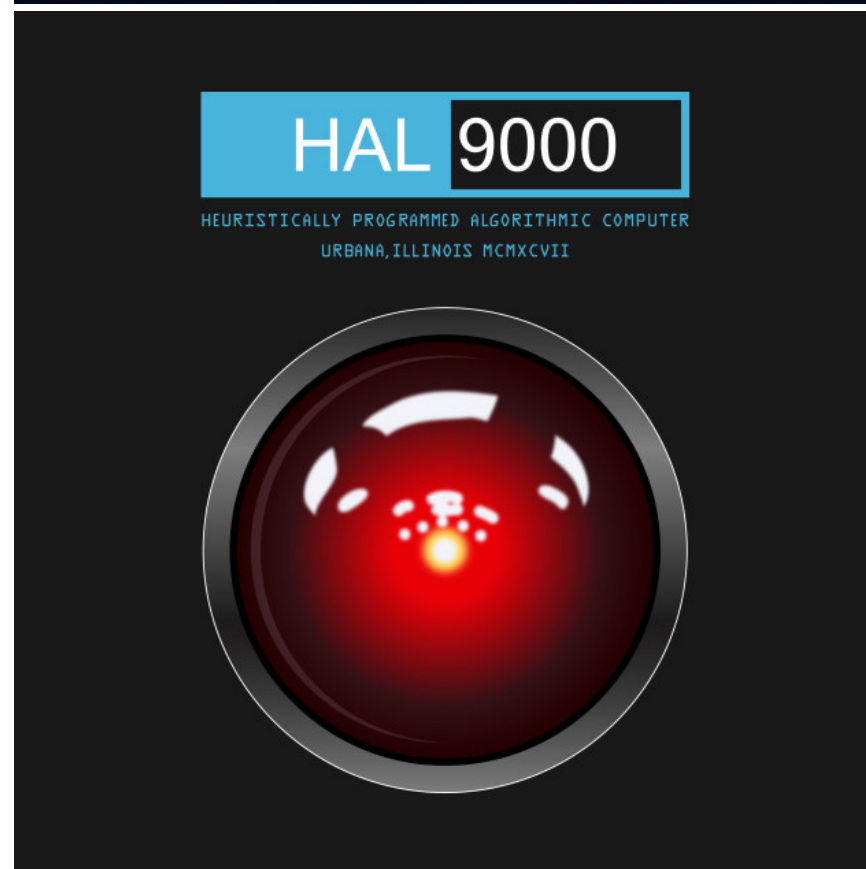
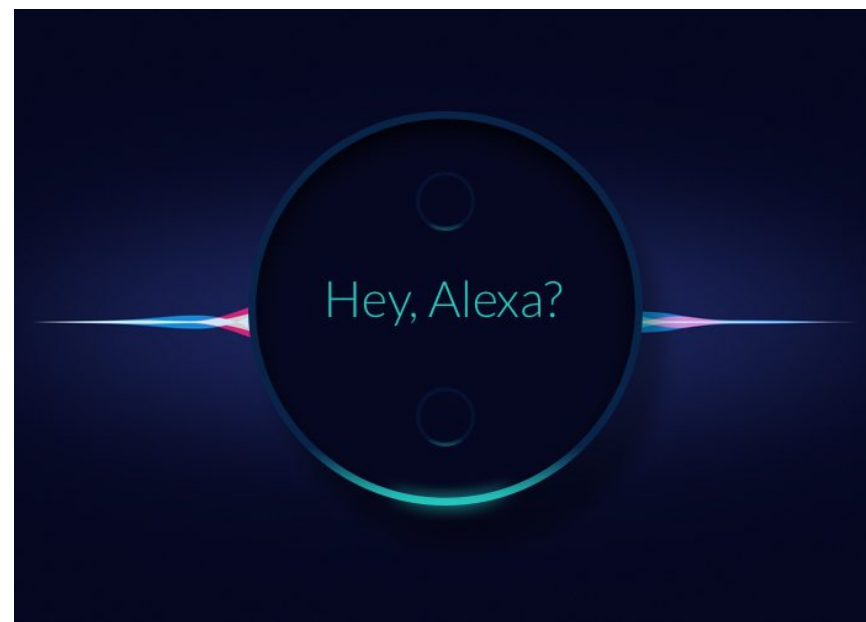
Someone's something's listening.

Convenience - risk vs reward.

Passwords, ACLs - so **20th Century!**

Workarounds are growing.

Attack vectors evolve. Fast.





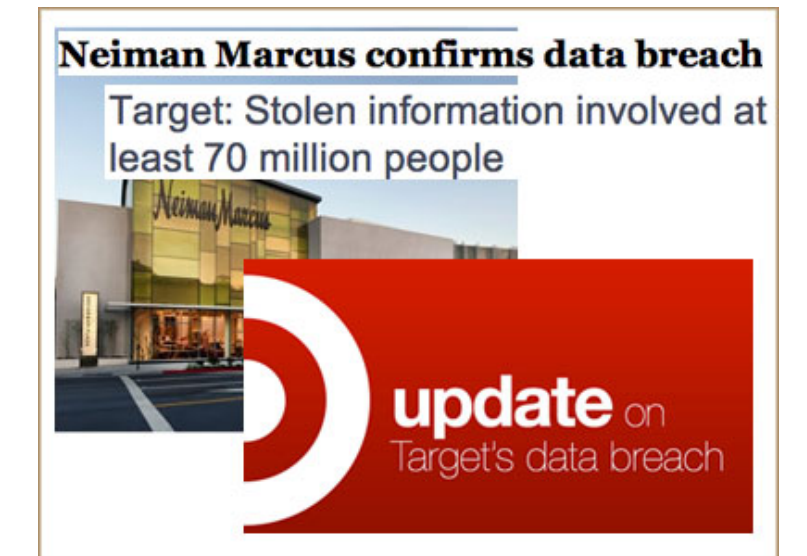
Educate to prevent breaches.

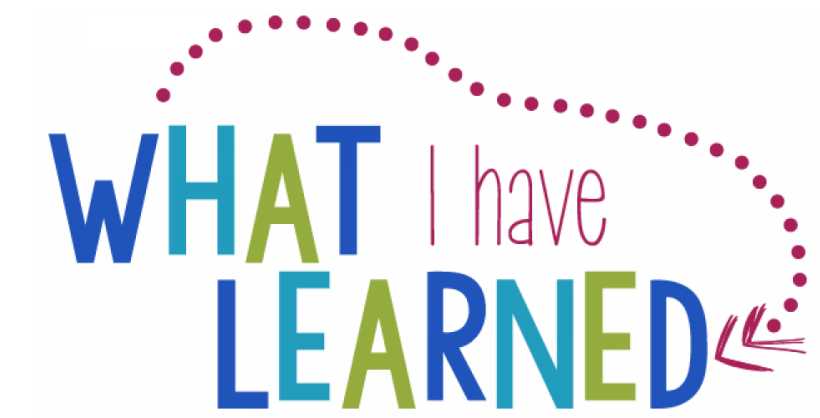
Invest - you generally get what you pay for.

Do not procrastinate, get **sign offs**.

Test. Fail. Learn. Adapt. **Repeat**.

Don't become the next **headline**.





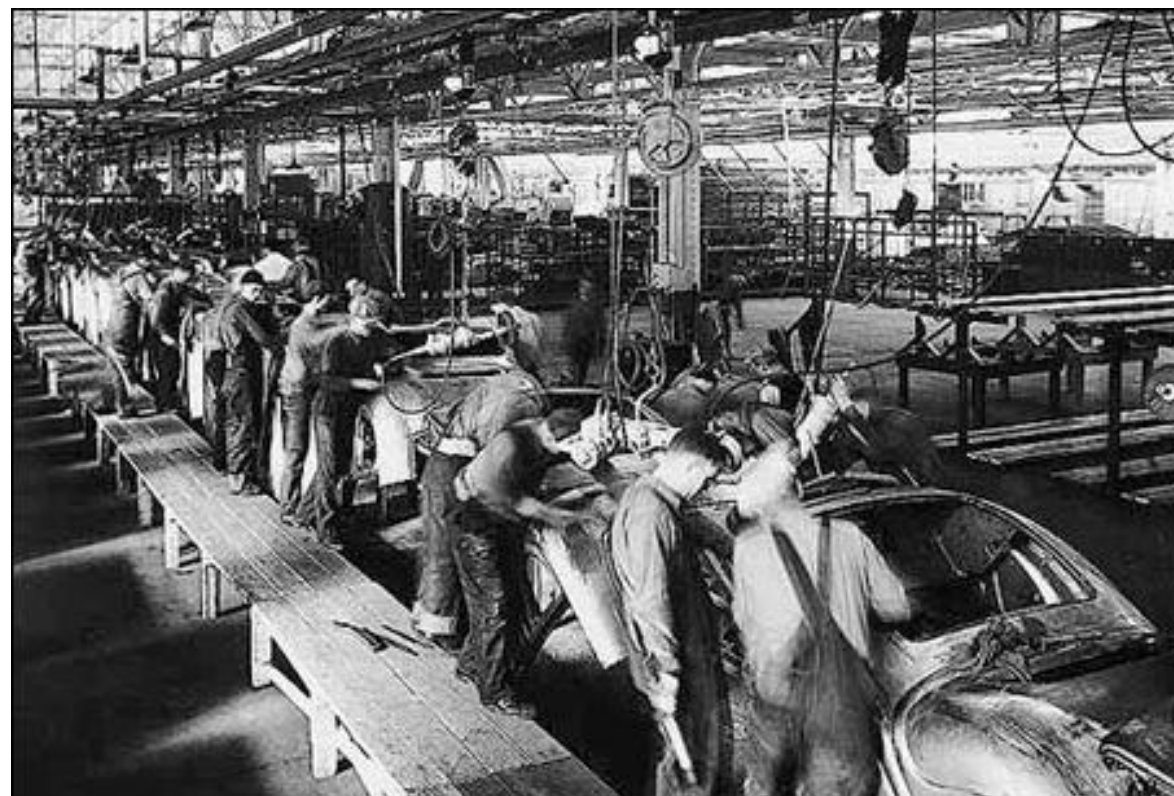
Industrial Age. It's over.

Silo skills are less flexible for change.

Degrees become obsolete.

Recruitment and job placement is primitive.

What about the "other" skills?





Don't recruit **drones**.

Proficiency in **well-roundedness**.

Don't just **reactively** recruit.

Support **continuous learning**.

Flexible workforce.



Business



Technology





What do you choose to do and control?

Alternatives for price and expertise.

Supply chain - when does it become too complex?

Staffing models - FTE / FTC / Offshore / Onshore.

Third party oversight?



Who do you trust?





“You’ve got to know when to hold em’... know when to fold em’”

- The Gambler, Kenny Rogers

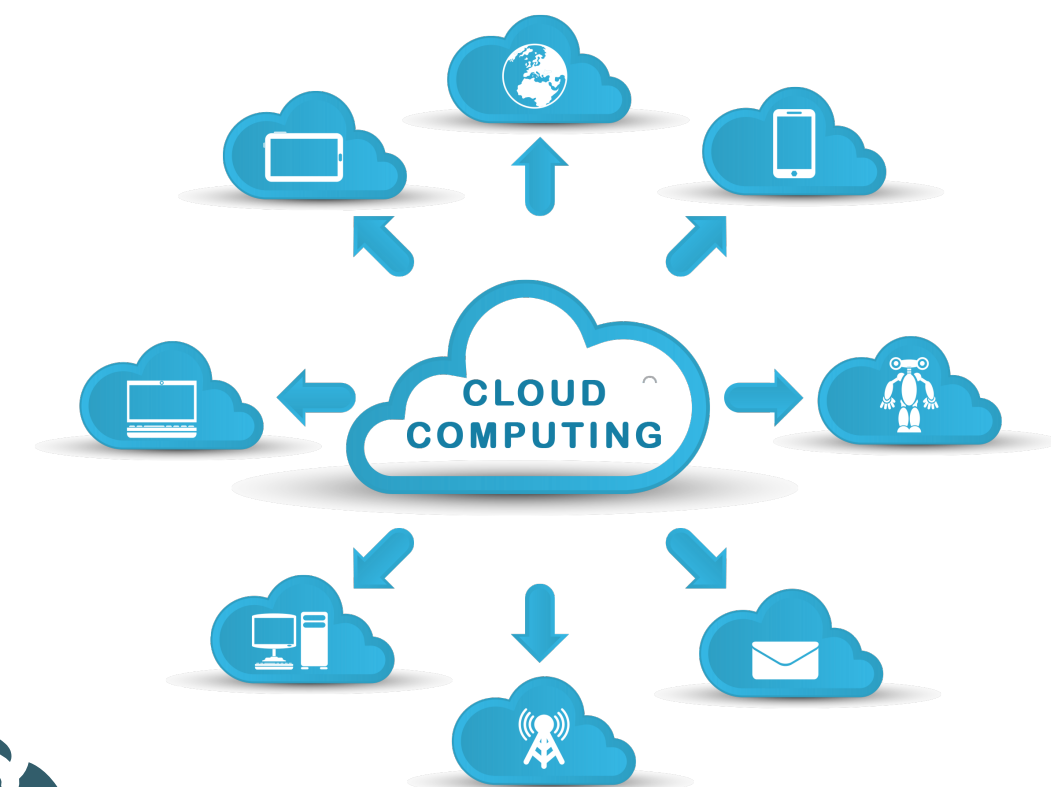


Control - run the business or grow the business?

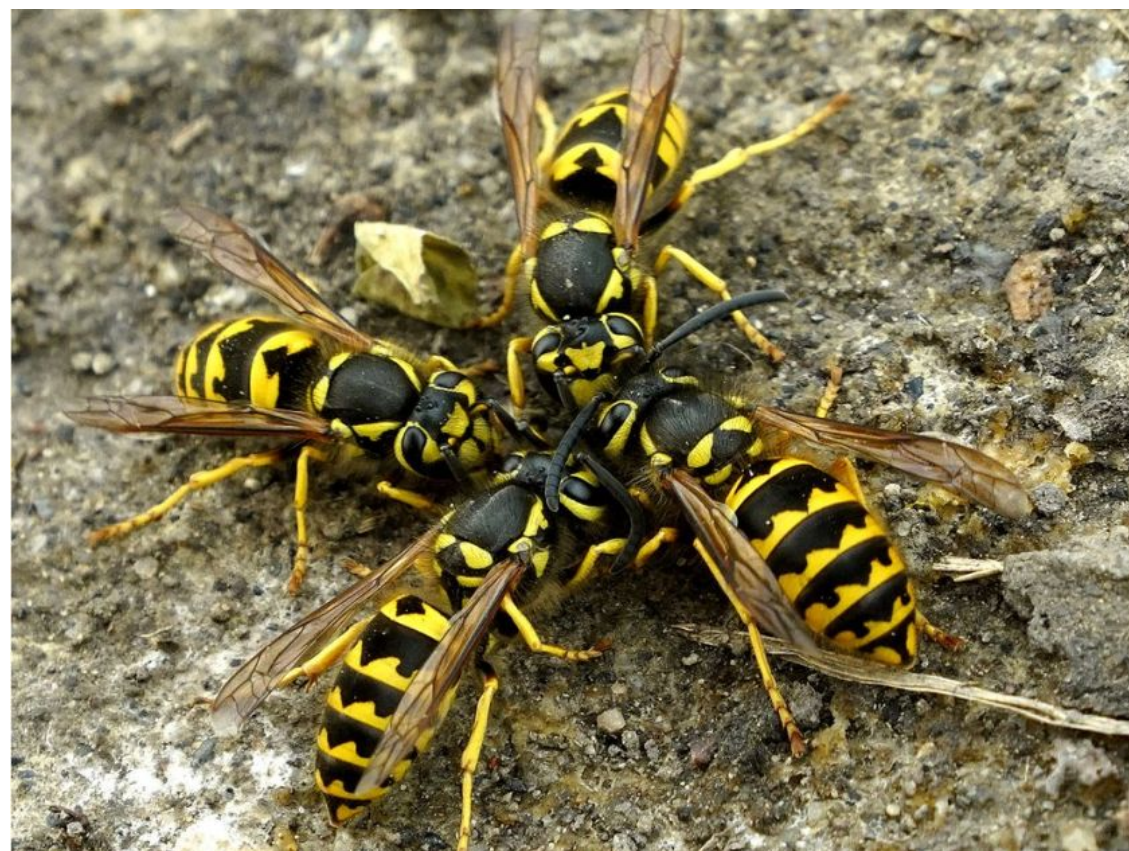
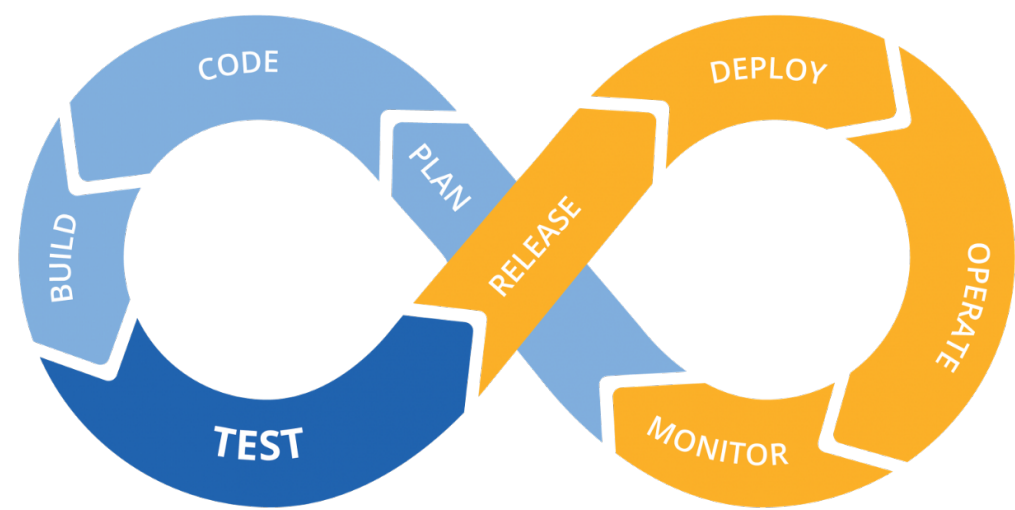
Does **cheaper** work? One size fits most.

One stop shop vs vendor **orchestration**.

Distribute the load and distribute the **risk**.



Delivery



We have delivered using a variety of frameworks.

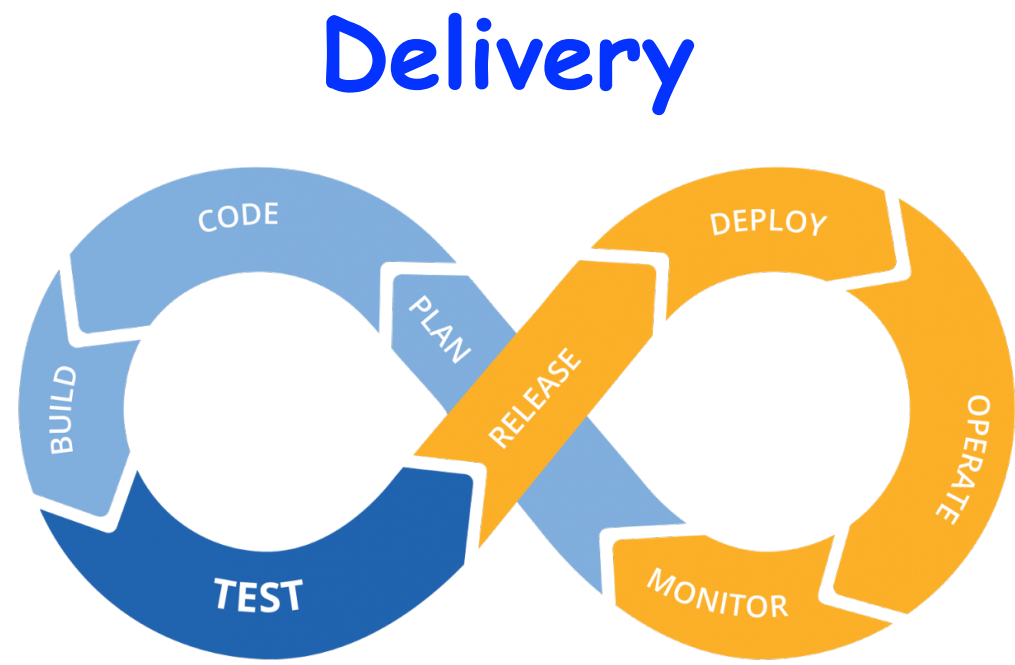
Architecture.

Software delivery.

Project Management.

Service Management.





Frameworks help you to **organize** the chaotic.

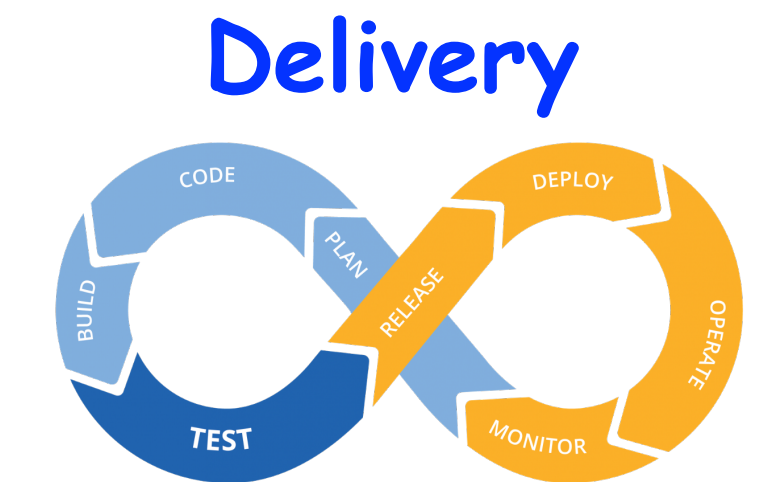
Business Outcome Driven. Faster.

Generational and Cultural **Styles** - Agile.

Configure before code.

Bi-Modal - Stability vs Agility





Have a Strategy.

Yes it will change.

Navigate and Course Correct.

Share it regularly.

“You’ve got to think about big things while you’re doing small things, so that all the small things go in the right direction”

- Alvin Toffler (Futurist)



ETHICS...

Discussion exercise.

What are the ETHICAL challenges we may all face when we develop and deliver technology over the next ten years?

Control - machine vs human

Privacy

Disclosures

Reckless Innovation





THANK YOU!

Hope you gained some key insights.

Validation of current thinking.

Ideas for the next 10 years.

russellcotter@gmail.com

Advancing Possibilities

Lessons learned and
insights gained...

